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La Gazette de L'État de Poudouchéry
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PART - II

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GOVERNMENT OF PUDUCHERRY
CHIEF SECRETARIAT (COOPERATION)

(G.O. Ms. No. 8/Co-op., Puducherry, dated 21st January 2025)

NOTIFICATION

The Lieutenant-Governor, Government of Puducherry, is pleased to approve "The Scheme for Assistance to the Members of Dairy Co-operatives and Self Help Group for purchase of Elite Milch Cows/ Buffaloes extending 75% subsidy in the Union territory of Puducherry" as appended to this order, in supersession of the earlier Scheme notified in G.O. Ms. No. 7/2008/Co-op., dated 01-12-2009 of the Chief Secretariat (Cooperation). It shall come into force with immediate effect.

2. This issues with the concurrence of the Finance Department vide its I.D.E.Comp.No. 9613/FD/F5/A2/FC/24-25, dated 28-11-2024.

(By order of the Lieutenant-Governor)

A. PUNITHAMARY,

Under Secretary to Government (Cooperation).

GUIDELINES FOR IMPLEMENTATION OF THE SCHEME OF ASSISTANCE TO THE MEMBERS OF CO-OPERATIVE MILK PRODUCERS SOCIETIES AND SELF HELP GROUP FOR PURCHASE OF ELITE MILCH COWS/BUFFALOES IN THE UNION TERRITORY OF PUDUCHERRY

1. *Short title, extent and commencement.*— (i) This Scheme shall be called the Scheme of Assistance to the Members of Co-operative Milk Producers Societies and Self Help Group for purchase of Elite Milch Cows/Bufaloes at 75% subsidy in the Union territory of Puducherry.

(ii) It shall extend to the whole of the Union territory of Puducherry.

(iii) It shall come into force with immediate effect.

2. *Objective.*— The objective of the Scheme is

(i) to increase the milk production through increasing the cattle population in the Union territory of Puducherry;

(ii) to encourage rural poor to take up dairying as one of the income generation activities;

(iii) to help the members of the dairy Co-operatives and self help group to avail subsidy for the purchase of elite milch cows/ bufaloes.

3. *Scope.*— The assistance by way of back ended subsidy to an extent of 75% as subsidy shall be made available to each beneficiary to purchase an elite milch cow/buffalo.

4. *Target Group/Eligibility.*— (i) Members of Primary Co-operative Milk Producers Societies.

(a) The person availing the benefit should be a member of Primary Co-operative Milk Producers Societies for not less than 3 years and supplying of 200 litres of milk per year to the Primary Co-operative Milk Producers Societies.

(b) The minimum 20% is to be ensured for SC and ST beneficiaries.

(c) Number of beneficiaries will be selected as per the availability of funds.

(ii) Self Help Group

(a) Rural Self Help group members.

(b) Self Help group members who have previous experience in keeping milch cows.

(c) Members having the annual family income of not exceeding ₹ 72,000 or possessing Red Ration Card.

(d) Those Self Help Groups organised by the NGO's consisting of both BPL and APL members can also be made eligible with the condition that 70% members of such groups are having annual income not exceeding ₹ 72,000 per annum or possessing Red Ration Cards.

(e) The minimum 20% coverage to be earmarked for SC beneficiaries.

5. *Methodology of Selection.*— The application will be issued to the members of Dairy Co-operative and Self Help Group by the Co-operative Department through the concerned Primary Co-operative Milk Producers Society. The applicants shall submit the filled in application with required documents to the Selection Committee. The selection of Members will be done by a Committee consisting of the following members in respect of each region.

(a) For Puducherry region

1. The Dairy Development Officer, Co-operative Department, Puducherry.

2. The Managing Director, Pondicherry Co-operative Milk Producers Union, Puducherry.

3. The Administrator/President of the concerned Primary Co-operative Milk Producers Society/Self Help Group.

(b) For Karaikal region

1. The Dairy Development Officer, Co-operative Department, Puducherry.

2. The Deputy Registrar of Co-operative Societies, Karaikal.

3. The Managing Director, Karaikal Co-operative Milk Producers Union, Karaikal.

4. The Administrator/President of the concerned Primary Co-operative Milk Producers Society/Self Help Group.

(c) For Mahe region

1. The Dairy Development Officer, Co-operative Department, Puducherry.

2. The Deputy Registrar of Co-operative Societies, Mahe.

3. The Administrator/President of the concerned Primary Co-operative Milk Producers Society/Self Help Group.

(d) For Yanam region

1. The Dairy Development Officer, Co-operative Department, Puducherry.

2. The Co-operative Officer, Yanam.

3. The Administrator/President of the concerned Primary Co-operative Milk Producers Society/Self Help Group.

6. *Pattern of Assistance.*—

(i) The admissible cost estimate for purchase of : ₹ 50,000
crossbred elite Cows/Bufaloes.

(ii) 75% as Subsidy to beneficiary : ₹ 37,500

(iii) 25% by their own fund/availing loan by : ₹ 12,500
beneficiary.

- (iv) The pattern of assistance will be in the form of 75% subsidy amount released by the Co-operative Department as back end subsidy to beneficiary through Ponlait for the purchase of single crossbred elite milch Cows/Bufaloes and the rest of 25% by their own fund/availing loan by beneficiary.
- (v) The approved beneficiary has to purchase of elite milch cow/buffalo and insure the animal with entire cost by availing Kisan Credit Card loan/any other loan and seek for the release of assistance. After certifying of authenticity by the Purchase Committee, viz., Veterinary Official, Circle Supervisor and the President/Administrator of the concerned Primary Co-operative Milk Producers Society and Self Help Group, the subsidy amount shall be released.
- (vi) Payment will be made under DBT (Direct Beneficiary Transfer) mode through ECS as per Circular No. 1822/FS(PA)/2011, dated 23-09-2011 of the Finance Department, Puducherry, after ensuring the purchase of elite milch cow/buffalo by the beneficiary.

7. *Implementing Agency.*— The Pondicherry Co-operative Milk Producers Union Ltd., is the Implementing Agency.

8. *Purchase Committee.*— The selected beneficiaries will purchase the Cow/Bufalo under the supervision of the Purchase Committee, consisting of the following Members in respect of each region.

(a) For Puducherry region

1. The Veterinary Official of Pondicherry Co-operative Milk Producers Union, Puducherry.

2. The Circle Supervisor of Pondicherry Co-operative Milk Producers Union, Puducherry.

3. The Administrator/President of the concerned Primary Co-operative Milk Producers Society.

(b) For Karaikal region:

1. The Veterinary Assistant Surgeon of Department of Animal Husbandry and Animal Welfare.
2. The Circle Supervisor of Karaikal Co-operative Milk Producers Union, Karaikal.
3. The Administrator/President of the concerned Primary Co-operative Milk Producers Society.

(c) For Mahe region:

1. The Deputy Registrar of Co-operative Societies, Mahe.
2. The Veterinary Assistant Surgeon of Department of Animal Husbandry and Animal Welfare.
3. The Administrator/President of the concerned Primary Co-operative Milk Producers Society.

(d) For Yanam region:

1. The Co-operative Officer, Yanam.
2. The Veterinary Assistant Surgeon of Department of Animal Husbandry and Animal Welfare.
3. The Administrator/President of the concerned Primary Co-operative Milk Producers Society.

9. *Mode of Purchasing the Elite Milch Cows/Bufaloes.*— (a) The Purchase Committee shall intimate the beneficiary about his/her selection for subsidy under the Scheme and advise the beneficiary to purchase elite milch cow/buffalo and insure the animal, with entire cost at his/her own arrangement by availing Kisan Credit Card loan/any other loan under the supervision of the Purchase Committee.

(b) Insurance premium and Transit cost of the milch animal should be borne by the beneficiary.

(c) After ascertaining the purchase of milch animal by the beneficiary and life of animal covered under insurance, the Committee shall furnish recommendation to the Department.

10. *Terms and Conditions for the purchase of the Milch Cattle.*— The beneficiaries should purchase Cows / Buffaloes from neighbouring States as per the criteria mentioned below:-

1. Only crossbreed elite milch cattle, with a minimum yield of 10 litres milk per day should be purchased.
2. Age of milch cattle shall not be more than 4 years.
3. The milch cattle should have a calf at foot.
4. Pregnant animals should not be purchased.
5. The animal should be apparently healthy, free from diseases and fit for breeding.
6. Animal shall be purchased preferably from the nearby States Union territory of Puducherry.
7. Purchase of animal shall be made with the inspection of fitness by the Veterinary Assistant Surgeon concerned.

11. *Insurance Coverage.*— The animal purchased under this Scheme shall be necessarily identified, insured for 1 year based upon the Veterinarian's Certificate and transported to the premises of the beneficiary. The cost of the insurance coverage and transportation of the animal will be borne by the beneficiary.

12. *Inspection After Purchase and Animal Health Coverage.*— The inspection of the cows/buffaloes will be made after purchase at periodical intervals by any Members of the Selection Committee to ensure proper maintenance of the cows/buffaloes. The beneficiary should ensure complete health coverage of the milch cows/buffaloes including the breeding and feeding.

13. *Recovery/Cancellation of Subsidy.*— Before distribution of the subsidy under this Schemes, an undertaking shall be obtained from the beneficiary to the effect that the beneficiary would supply milk to the nearby Co-operative Milk Producers' Society only and will not sell the animal for a period of 3 years and in case, if, it is proved/found subsequently that the information furnished by the member is false or if, the animal is found to have been sold, the total cost of the animal is liable to be recovered from the beneficiary.

14. *Interpretation and Clarification.*— In the implementation of the Scheme, if any doubt arises in regard to the interpretation of any of the provisions of the Scheme or if, any point requires clarification, the matter shall be referred to the Registrar of Co-operative Societies, Puducherry and the decision of the Registrar of Co-operative Societies shall be the final.

A. PUNITHAMARY,
Under Secretary to Government (Cooperation).
